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Have You Almost Neglected Some One?

Do you want to cross those difficult names still on your Xmas list now—with the comforting assurance that the gift you send will delight and entertain for an entire year. Give Harper's Bazar—the discriminating woman's magazine. Send us the names and addresses—together with \$4 for each subscription—we will mail exquisite cards—a wood cut on hand made French paper—appropriate for Xmas or New Year's, with your name engrossed and the magazine will follow for twelve months. Address Harper's Bazar, 119 West 40th Street, New York.

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WRITE a letter like this to the one you want to have Cosmopolitan for a year as a Christmas Gift, and then mail it at once. You'll be in time if you act immediately—and you'll have given a token of unusual interest and distinction.

December 21, 1919

Dear Friend:

I have asked the publishers of Cosmopolitan Magazine to send you their magazine for the coming year beginning with the January 1920 number, and I hope you enjoy it as much as I have for many years.

Wishing you and yours a Merry Christmas and a Happy New Year.

Yours as ever,
Harry

Cosmopolitan
America's Greatest Magazine,
119 West 45th Street, New York.

MERRY